



**Council of Senior Centers & Services of NYC, Inc.**

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**PREVENTING HUNGER AMONG THE ELDERLY:  
UNDER ENROLLMENT OF SNAP BY OLDER NEW YORKERS**

**ONE OUT OF TWO, 56%, OF ELIGIBLE ELDERS DO NOT RECEIVE FOOD STAMPS  
FEBRUARY 6, 2013**

Council of Senior Centers and Services (CSCS) in collaboration with the National Council on Aging has developed this mapping and data base of where under enrollment of the SNAP program, food stamps, is among New York City elders. CSCS undertook this project to tell the story about elders without enough money for food and create a road map of where to target food stamps outreach and enrollment. This data is broken down by Community District lines using 2011 American Community Census data, the most up-to-date available information. This is the first time data in this form has been developed and made available.

CSCS acknowledges that both government and community-based organizations have stepped up their work in recent years to enroll eligible New Yorkers for food stamps. There have been many successes as the number of eligible New Yorkers receiving food stamps bringing millions of dollars to local businesses increases. We are immensely grateful for Governor Andrew Cuomo's initiative to eliminate finger imaging removing an obstacle to enrolling in SNAP.

***Where do elders who are eligible but not receiving food stamps live? EVERYWHERE!*** Virtually all of Staten Island and Queens have a 55+% underutilization rate. Large swaths of Brooklyn, the Bronx and Manhattan have 46%-55% underutilization, still enormous. Even those Community Districts with a 45% or less underutilization rate represent thousands of eligible older New Yorkers not receiving food stamps.

***How are they living? FOOD INSECURITY!*** One out of three older New Yorkers lives in poverty with thousands above the poverty level, but struggling financially. CSCS' 2007 hunger study reported one out of three seniors interviewed experienced food insecurity. According to the NYC Department for the Aging, over 80% of senior center participants live below poverty. Some seniors go to senior centers or receive meals-on-wheels, but these are still one meal a day, five or six days a week. Some go to soup kitchens and food pantries. Some run out of money in the middle of the month for food. Some don't have enough food, missing meals and choosing between rent, medication and other expenses. Many eat poorly leading to poor health and chronic illnesses.

***What is the win for older adults, local businesses and New York City? A TRIFECTA!*** Potentially, over half a billion dollars, \$556 million, could be put in the pockets of seniors. With the multiplier effect, this is a potential \$1 billion for local NYC businesses. It's all federal dollars. Not everyone will ever enroll in food stamps, but the opportunity to assist so many elders and foster economic development presents a compelling reason for the city and state to invest funds in food stamps outreach and enrollment. The SNAP return on investment is substantial.

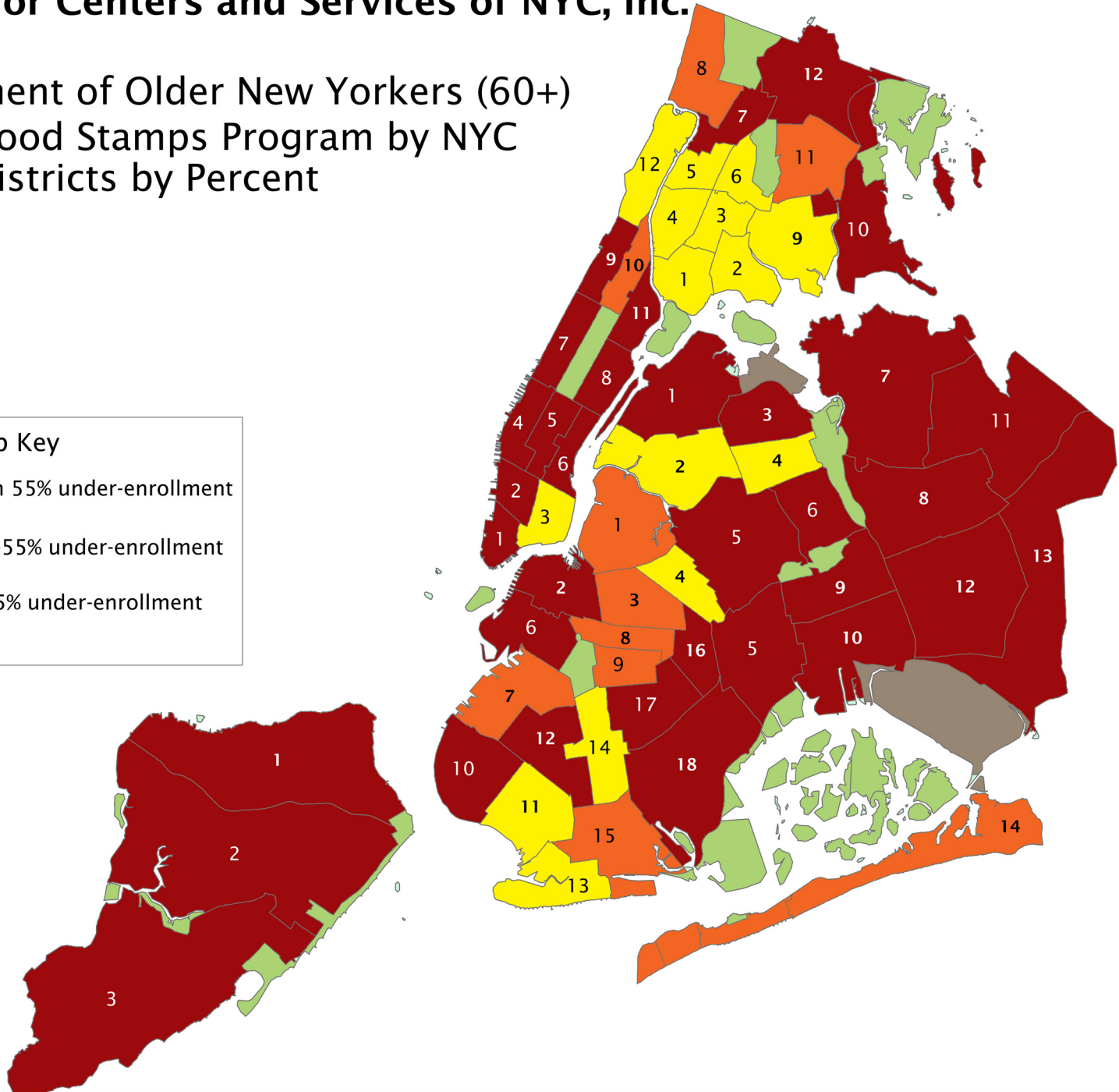
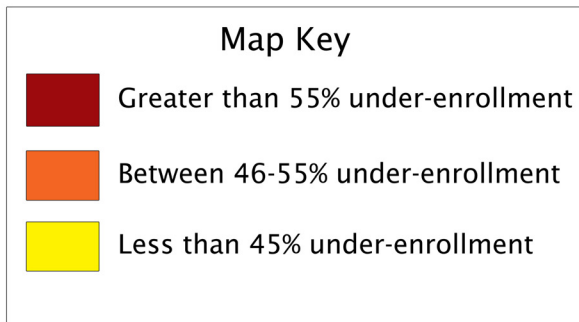
***What's next? A ROADMAP!*** Under enrollment is in everyone's backyard. By utilizing Community Districts, lines that never change, CSCS has presented a roadmap as to where outreach and enrollment among seniors is needed. Elected officials, government officials, community-based providers, advocates, private funders and other stakeholders can target which neighborhoods to focus outreach. ***CSCS anticipates that this information will be as compelling and informative to you as it is to us. Let's work together to prevent elderly hunger.***

For further information, please contact Bobbie Sackman, Director of Public Policy, (212) 398-6565 x226 or bsackman@ cscs-ny.org

**CSCS – THE POWER OF AGING!  
CHAMPIONING ELDERS!**

# Council of Senior Centers and Services of NYC, Inc.

## Under-Enrollment of Older New Yorkers (60+) in the SNAP/Food Stamps Program by NYC Community Districts by Percent



## Citywide: Under-Enrollment of Older New Yorkers (60+) in the SNAP/Food Stamp Program by Community Districts (CD)

2011 Citywide Ranking of Under- Enrollment	Boro	CD	Total Eligible 60+	Total Enrolled		Total Non-enrolled and eligible		Potential Monthly Food Stamp Benefit (@ \$170/month)	Potential Annual Food Stamp Benefit (@ \$170/month)	Potential Annual Impact on Local Economy
				N	%	N	%			
52	Bronx	1 & 2	13,083	8,858	68%	4,225	32%	\$ 718,250.00	\$ 8,619,000.00	\$ 15,514,200.00
48	Bronx	3 & 6	11,343	7,176	63%	4,167	37%	\$ 708,390.00	\$ 8,500,680.00	\$ 15,301,224.00
55	Bronx	4	11,446	9,023	79%	2,423	21%	\$ 411,910.00	\$ 4,942,920.00	\$ 8,897,256.00
54	Bronx	5	9,495	6,911	73%	2,584	27%	\$ 439,280.00	\$ 5,271,360.00	\$ 9,488,448.00
25	Bronx	7	8,478	3,421	40%	5,057	60%	\$ 859,690.00	\$ 10,316,280.00	\$ 18,569,304.00
33	Bronx	8	4,981	2,255	45%	2,726	55%	\$ 463,420.00	\$ 5,561,040.00	\$ 10,009,872.00
50	Bronx	9	11,015	7,096	64%	3,919	36%	\$ 666,230.00	\$ 7,994,760.00	\$ 14,390,568.00
9	Bronx	10	8,630	1,981	23%	6,649	77%	\$ 1,130,330.00	\$ 13,563,960.00	\$ 24,415,128.00
36	Bronx	11	7,229	3,617	50%	3,612	50%	\$ 614,040.00	\$ 7,368,480.00	\$ 13,263,264.00
15	Bronx	12	6,741	1,958	29%	4,783	71%	\$ 813,110.00	\$ 9,757,320.00	\$ 17,563,176.00
39	Brooklyn	1	8,737	4,544	52%	4,193	48%	\$ 712,810.00	\$ 8,553,720.00	\$ 15,396,696.00
28	Brooklyn	2	5,825	2,536	44%	3,289	56%	\$ 559,130.00	\$ 6,709,560.00	\$ 12,077,208.00
42	Brooklyn	3	8,709	4,711	54%	3,998	46%	\$ 679,660.00	\$ 8,155,920.00	\$ 14,680,656.00
51	Brooklyn	4	8,768	5,793	66%	2,975	34%	\$ 505,750.00	\$ 6,069,000.00	\$ 10,924,200.00
30	Brooklyn	5	11,034	4,859	44%	6,175	56%	\$ 1,049,750.00	\$ 12,597,000.00	\$ 22,674,600.00
23	Brooklyn	6	4,644	1,667	36%	2,977	64%	\$ 506,090.00	\$ 6,073,080.00	\$ 10,931,544.00
40	Brooklyn	7	8,268	4,310	52%	3,958	48%	\$ 672,860.00	\$ 8,074,320.00	\$ 14,533,776.00
37	Brooklyn	8	9,496	4,861	51%	4,635	49%	\$ 787,950.00	\$ 9,455,400.00	\$ 17,019,720.00
34	Brooklyn	9	9,508	4,461	47%	5,047	53%	\$ 857,990.00	\$ 10,295,880.00	\$ 18,532,584.00
19	Brooklyn	10	7,259	2,333	32%	4,926	68%	\$ 837,420.00	\$ 10,049,040.00	\$ 18,088,272.00
46	Brooklyn	11	14,488	8,776	61%	5,712	39%	\$ 971,040.00	\$ 11,652,480.00	\$ 20,974,464.00
21	Brooklyn	12	11,561	3,862	33%	7,699	67%	\$ 1,308,830.00	\$ 15,705,960.00	\$ 28,270,728.00
49	Brooklyn	13	19,894	12,657	64%	7,237	36%	\$ 1,230,290.00	\$ 14,763,480.00	\$ 26,574,264.00
47	Brooklyn	14	10,317	6,427	62%	3,890	38%	\$ 661,300.00	\$ 7,935,600.00	\$ 14,284,080.00
38	Brooklyn	15	12,953	6,679	52%	6,274	48%	\$ 1,066,580.00	\$ 12,798,960.00	\$ 23,038,128.00
32	Brooklyn	16	8,375	3,705	44%	4,670	56%	\$ 793,900.00	\$ 9,526,800.00	\$ 17,148,240.00
20	Brooklyn	17	7,825	2,573	33%	5,252	67%	\$ 892,840.00	\$ 10,714,080.00	\$ 19,285,344.00
18	Brooklyn	18	8,936	2,774	31%	6,162	69%	\$ 1,047,540.00	\$ 12,570,480.00	\$ 22,626,864.00

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				N	%	N	%			
16	Manhattan	1 & 2	6,532	1,988	30%	4,544	70%	\$ 772,480.00	\$ 9,269,760.00	\$ 16,685,568.00
43	Manhattan	3	18,805	10,364	55%	8,441	45%	\$ 1,434,970.00	\$ 17,219,640.00	\$ 30,995,352.00
17	Manhattan	4 & 5	7,884	2,418	31%	5,466	69%	\$ 929,220.00	\$ 11,150,640.00	\$ 20,071,152.00
2	Manhattan	6	6,560	1,059	16%	5,501	84%	\$ 935,170.00	\$ 11,222,040.00	\$ 20,199,672.00
5	Manhattan	7	9,613	1,831	19%	7,782	81%	\$ 1,322,940.00	\$ 15,875,280.00	\$ 28,575,504.00
1	Manhattan	8	6,833	614	9%	6,219	91%	\$ 1,057,230.00	\$ 12,686,760.00	\$ 22,836,168.00
31	Manhattan	9	11,142	4,915	44%	6,227	56%	\$ 1,058,590.00	\$ 12,703,080.00	\$ 22,865,544.00
41	Manhattan	10	8,270	4,370	53%	3,900	47%	\$ 663,000.00	\$ 7,956,000.00	\$ 14,320,800.00
27	Manhattan	11	10,777	4,691	44%	6,086	56%	\$ 1,034,620.00	\$ 12,415,440.00	\$ 22,347,792.00
53	Manhattan	12	14,323	9,886	69%	4,437	31%	\$ 754,290.00	\$ 9,051,480.00	\$ 16,292,664.00
22	Queens	1	11,980	4,098	34%	7,882	66%	\$ 1,339,940.00	\$ 16,079,280.00	\$ 28,942,704.00
45	Queens	2	7,837	4,597	59%	3,240	41%	\$ 550,800.00	\$ 6,609,600.00	\$ 11,897,280.00
7	Queens	3	9,348	2,036	22%	7,312	78%	\$ 1,243,040.00	\$ 14,916,480.00	\$ 26,849,664.00
44	Queens	4	10,256	5,932	58%	4,324	42%	\$ 735,080.00	\$ 8,820,960.00	\$ 15,877,728.00
3	Queens	5	10,071	1,665	17%	8,406	83%	\$ 1,429,020.00	\$ 17,148,240.00	\$ 30,866,832.00
10	Queens	6	6,599	1,532	23%	5,067	77%	\$ 861,390.00	\$ 10,336,680.00	\$ 18,606,024.00
29	Queens	7	18,347	8,055	44%	10,292	56%	\$ 1,749,640.00	\$ 20,995,680.00	\$ 37,792,224.00
6	Queens	8	7,400	1,498	20%	5,902	80%	\$ 1,003,340.00	\$ 12,040,080.00	\$ 21,672,144.00
24	Queens	9	6,149	2,277	37%	3,872	63%	\$ 658,240.00	\$ 7,898,880.00	\$ 14,217,984.00
11	Queens	10	5,244	1,250	24%	3,994	76%	\$ 678,980.00	\$ 8,147,760.00	\$ 14,665,968.00
13	Queens	11	6,006	1,603	27%	4,403	73%	\$ 748,510.00	\$ 8,982,120.00	\$ 16,167,816.00
26	Queens	12	12,895	5,244	41%	7,651	59%	\$ 1,300,670.00	\$ 15,608,040.00	\$ 28,094,472.00
12	Queens	13	5,454	1,397	26%	4,057	74%	\$ 689,690.00	\$ 8,276,280.00	\$ 14,897,304.00
35	Queens	14	7,684	3,745	49%	3,939	51%	\$ 669,630.00	\$ 8,035,560.00	\$ 14,464,008.00
14	Staten	1	6,784	1,936	29%	4,848	71%	\$ 824,160.00	\$ 9,889,920.00	\$ 17,801,856.00
4	Staten	2	5,198	876	17%	4,322	83%	\$ 734,740.00	\$ 8,816,880.00	\$ 15,870,384.00
8	Staten	3	4,650	1,016	22%	3,634	78%	\$ 617,780.00	\$ 7,413,360.00	\$ 13,344,048.00
			<b>487,253</b>	<b>214,683</b>	<b>44%</b>	<b>272,570</b>	<b>56%</b>	<b>\$ 30,255,270.00</b>	<b>\$ 556,042,800.00</b>	<b>\$ 1,000,877,040.00</b>

Source: NCOA analysis of the American Community Survey 2011, Public Use Microdata Files.